



TASTER'S CHOICE

The Best Place in Lexington to Watch the Derby

TO BENEFIT YELLOW BRICK ROAD EARLY LEARNING CENTER



THANK YOU TO OUR 2018 LEAD SPONSORS



TASTER'S CHOICE IN-KIND SPONSORSHIP OPPORTUNITIES

SILKS AND STRIPES PREMIER SPONSORSHIP - \$1,000

- 10 event tickets
- Prominent recognition on signage at the Gala
- Premier recognition on printed materials, media releases and social media
- Individual large poster with logo and featured photos
- Sponsor logo and listing on Yellow Brick Road Website
- Special recognition at event
- Membership in YBR Supper Club – Major Donor signature event

DERBY MASTERS CIRCLE SPONSORSHIP - \$500

- 8 event tickets
- Prominent recognition on printed materials, media releases and social media
- Recognition at Gala (displayed and verbal)
- Individual large poster with logo and featured photos
- Sponsor logo and listing on YBR Website
- Membership in YBR Supper Club – Major Donor signature event

THOROUGHBRED CIRCLE SPONSORSHIP - \$250

- 4 event tickets
- Prominent recognition at Gala (displayed and verbal)
- Individual poster with logo and featured photos
- Sponsor logo on YBR Website

JOCKEYS CIRCLE SPONSORSHIP - \$100

- 2 event tickets
- Individual poster with logo and 1 featured photo
- Recognition at gala



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SPONSORSHIP REPLY FORM

Please return by April 15, 2018 for inclusion on auction posters

SPONSORSHIPS

- SILKS AND STRIPES PREMIER SPONSORSHIP - \$1000
- DERBY MASTERS CIRCLE SPONSORSHIP - \$500
- THOROUGHBRED CIRCLE SPONSORSHIP - \$250
- JOCKEYS CIRCLE SPONSORSHIP - \$100

DONOR INFORMATION

I/We would like to donate an item for the auction.

Name: _____

Business: _____ Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Cell: _____

E-Mail: _____

Description of Donation/Buyer Information: _____

Exclusions/Expiration Date (if applicable): _____

Estimated Retail Value: _____ Signature: _____

LIVE AUCTION ITEM #2
Donated by Ashley Plantation and Lexington Golf & Country Club

Serene on the Green

This Package includes
 Green fees and carts for 4 people at
Lexington Golf and Country Club
 and
 Green fees for 4 people at
Ashley Plantation Country Club

SILENT AUCTION ITEM #38
Donated by Books & Co.

Gallop and Go

Your children will thank you for their
 Melissa and Doug
 Gallop-n-Go Stick Pony and
 their Prance-n-Play Stick Unicorn
 with Sound Effects

DIGITAL REQUIREMENTS

Deadline for poster artwork submissions: April 15, 2018

Preferred File Formats: JPEG, JPG, .PNG

Send to: calhounl20@mail.wlu.edu
 Subject: Taster's Choice Poster - [BUSINESS NAME]

YELLOW BRICK ROAD
 EARLY LEARNING CENTER

FOR MORE INFORMATION, PLEASE CALL OR EMAIL:

Alana Abbott, Development Chair
 alana.abbott@beingplaid.com | (573) 544-7574

410 Yellow Brick Road, Lexington, VA 24450
 Yellow Brick Road is a 501(c)(3) organization
 Our EIN# is 54-1101888