



# TASTER'S CHOICE

*The Best Place in Lexington to Watch the Derby*

TO BENEFIT YELLOW BRICK ROAD EARLY LEARNING CENTER



THANK YOU TO OUR 2019 LEAD SPONSORS



## TASTER'S CHOICE IN-KIND SPONSORSHIP OPPORTUNITIES

### SILKS AND STRIPES PREMIER SPONSORSHIP - \$1,000

- 8 event tickets
- Prominent recognition on signage at the Gala
- Premier recognition on printed materials, media releases and social media
- Individual large poster with logo and featured photos
- Sponsor logo and listing on Yellow Brick Road Website
- Special recognition at event
- Membership in YBR Supper Club - Major Donor signature event

### THOROUGHBRED CIRCLE SPONSORSHIP - \$250

- 4 event tickets
- Prominent recognition at Gala (displayed and verbal)
- Individual poster with logo and featured photos
- Sponsor logo on YBR Website

### DERBY MASTERS CIRCLE SPONSORSHIP - \$500

- 6 event tickets
- Prominent recognition on printed materials, media releases and social media
- Recognition at Gala (displayed and verbal)
- Individual large poster with logo and featured photos
- Sponsor logo and listing on YBR Website
- Membership in YBR Supper Club - Major Donor signature event

### JOCKEYS CIRCLE SPONSORSHIP - \$100

- 2 event tickets
- Individual poster with logo and 1 featured photo
- Recognition at gala



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## SPONSORSHIP REPLY FORM

Please return by April 12, 2019 for inclusion on auction posters

### SPONSORSHIPS

- SILKS AND STRIPES PREMIER SPONSORSHIP - \$1000
- DERBY MASTERS CIRCLE SPONSORSHIP - \$500
- THOROUGHBRED CIRCLE SPONSORSHIP - \$250
- JOCKEYS CIRCLE SPONSORSHIP - \$100

### DONOR INFORMATION

- I/We would like to donate an item for the auction.

Name: \_\_\_\_\_

Business: \_\_\_\_\_ Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Cell: \_\_\_\_\_

E-Mail: \_\_\_\_\_

Description of Donation/Buyer Information: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_


Exclusions/Expiration Date (if applicable): \_\_\_\_\_

Estimated Retail Value: \_\_\_\_\_ Signature: \_\_\_\_\_

**LIVE AUCTION ITEM #2**  
Donated by Ashley Plantation and Lexington Golf & Country Club

**Serene on the Green**


This Package includes  
 Green fees and carts for 4 people at  
**Lexington golf and Country Club**  
 and  
 Green fees for 4 people at  
**Ashley Plantation Country Club**



**SILENT AUCTION ITEM #38**  
Donated by Books & Co.

**Gallop and Go**

Your children will thank you for their  
 Melissa and Doug  
 Gallop-n-Go Stick Pony and  
 their Prance-n-Play Stick Unicorn  
 with Sound Effects



### DIGITAL REQUIREMENTS

**Deadline for artwork ad submission:** March 29, 2019

**Preferred File Formats:** .AI, .EPS, .JPEG, .JPG, .PNG

**Send to:** bbuswell@ka-order.org

**Subject:** Taster's Choice Ad - [BUSINESS NAME]



FOR MORE INFORMATION, PLEASE CALL OR EMAIL:

**Alana Abbott, Development Chair**

alana.abbott@beingplaid.com | (573) 544-7574

410 Yellow Brick Road, Lexington, VA 24450

Yellow Brick Road is a 501(c)(3) organization

Our EIN# is 54-1101888