



TASTER'S CHOICE

The Best Place in Lexington to Watch the Derby

TO BENEFIT YELLOW BRICK ROAD EARLY LEARNING CENTER



THANK YOU TO OUR 2019 LEAD SPONSORS



TASTER'S CHOICE PREMIER SPONSORSHIP OPPORTUNITIES

SILKS AND STRIPES PREMIER SPONSORSHIP - \$1,000

- 8 event tickets
- Prominent recognition on signage at the Gala
- Half page ad in event program
- Premier recognition on printed materials, media releases and social media
- Sponsor logo and listing on Yellow Brick Road Website
- Special recognition at event
- Membership in YBR Supper Club - Major Donor signature event

DERBY MASTERS CIRCLE SPONSORSHIP - \$600

- 6 event tickets
- Prominent recognition on printed materials, media releases and social media
- Recognition at Gala (displayed and verbal)
- Sponsor logo in program
- Sponsor logo and listing on YBR Website
- Membership in YBR Supper Club - Major Donor signature event

THOROUGHbred CIRCLE SPONSORSHIP - \$300

- 4 event tickets
- Prominent recognition at Gala (displayed and verbal)
- Sponsor logo on YBR Website

JOCKEYS CIRCLE SPONSORSHIP - \$150

- 2 event tickets
- Business name on promotional items
- Recognition at gala

AND THEY'RE OFF! LIVE AUCTION

- Donations of unique items or experiences for our live auction will be appreciated
- We offer gift-in kind benefits and tax recognition to the donors



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SPONSORSHIP REPLY FORM

Please return by March 29, 2019 for inclusion on posters

SPONSORSHIPS

- SILKS AND STRIPES PREMIER SPONSORSHIP - \$1000
- DERBY MASTERS CIRCLE SPONSORSHIP - \$600
- THOROUGHBRED CIRCLE SPONSORSHIP - \$300
- JOCKEYS CIRCLE SPONSORSHIP - \$150

PAYMENT INFORMATION

Please charge my sponsorship of \$_____ to my Visa MasterCard Discover American Express

Credit Card Number: _____ Expiration Date: _____ Security Code: _____

Name on Card: _____ Signature: _____

Please find check enclosed made payable to: **Yellow Brick Road ELC** with Memo: **Taster's Choice Event**

Please send an invoice to the address below.

I/We would like to donate an item for the auction. Please provide me with an enclosed Gift in Kind contribution for:

Name: _____

Business: _____ Address: _____

City: _____ State: _____ Zip: _____

Phone Number: _____ Cell: _____

E-Mail: _____

DIGITAL REQUIREMENTS

Deadline for artwork ad submission: March 29, 2019

Preferred File Formats: .AI, .EPS, .JPEG, .JPG, .PNG

Send to: bbuswell@ka-order.org

Subject: Taster's Choice Ad - [BUSINESS NAME]



FOR MORE INFORMATION, PLEASE CALL OR EMAIL:

Alana Abbott, Development Chair

alana.abbott@beingplaid.com | (573) 544-7574

410 Yellow Brick Road, Lexington, VA 24450

Yellow Brick Road is a 501(c)(3) organization

Our EIN# is 54-1101888